**GDPR compliance/**

**DPO missions**

**V.1.0. dd April 28, 2018**

# OUR VISION TO GDPR COMPLIANCE & DPO MISSIONS

The 3 transversal stages of ANY GDPR compliance (<https://www.eugdpr.org/>) and DPO mission (<https://www.linkedin.com/pulse/dpos-job-rockn-roll-christophe-boeraeve/?trackingId=CPPEMv9gSZ8N0Xd4gfsNMA%3D%3D>) are :

* 1. **"Legal Design"**
  2. **Artificial Intelligence or "AI**
  3. **Ethics or “Human by Design”**

We need a website that inspires, conveys those values/approaches and accompanies business leaders along those 3 steps.

## Step 1: GRAPHIC TABLE & INTERACTION

The 3 profiles of our teams (IT/cybersecurity Expert - Lawyer - Project Manager) make use of modern tools of communication INTERNALLY and EXTERNALLY: with external clients and partners.

We use tactile tablets and graphic applications for drawing, mind-mapping, visualization, advanced natural language generation (advanced NLG), video, storytelling,...

We draw and "sketch" - without the slightest intention that the result be aesthetic and communicable as it is and at this stage to the different recipients (see step 3 to achieve this result).

A diagram, a graph, an icon, steps, a process, sanctions or not depending on the choices made, measurable and quantified financial benefits, gains in terms of reputation, data analysis and marketing or communication operations,...

## Step 2: HUMAN BY DESIGN

EACH solution passes a **double test** that satisfies us both :

1. As a DPO/consultant and advisor to commercial enterprises or non-profit organizations but necessarily entering into a relationship involving financial flows with the persons concerned; and

2. As a data subject : “target” of the envisaged actions, parent, child, citizen and avatar in our digital lives.

We put personal data at the center of our projects and internal meetings, and with clients, we therefore continue the stage of brainstorming, researching and visualizing ideas in interaction with the Regulation, by analyzing the ethical consequences of each option.

We only retain solutions that are applicable to the greatest number and therefore satisfy us as citizens of an increasingly connected and digital world. We also see the Regulation as a commercial and marketing opportunity to enhance the value of personal data and develop the confidence of those concerned by respect and security in the processing of such data.

Our ultimate test: we put ourselves in our children's shoes to test the option considered, then comment on it and evaluate it as a parent.

## Step 3: VISUALIZATION AND REDACTION

During the first two stages, we prepared a desirable objective: Communicate visually after an ethical check.

Two external solutions (human and artificial) will help us to finalize the communication in a professional and optimal way:

### Graphic design outsourcing

We make online tenders of graphic creations to professionalize the last stage of Legal design, visual, web, video productions,... :

https://www.designcrowd.com & https://99designs.fr/ & https://www.upwork.com/ & https://www.freelancer.com

Our "sketches" are digital cf use of tablets (if on paper we digitize them) and therefore share them with our designer partners.

Our partners around the world - chosen via web-based competition platforms - finalise the Regulation's objective of "communicating in a concise, transparent, comprehensible and easily accessible manner, in clear and simple terms, in particular for any information specifically intended for a child" (Article 12 GSR: application of the principle of TRANSPARENCY). We pay particular attention to iconization since the DGMP encourages it.

### Artificial intelligence

Read: https://www.dropbox.com/sh/57ucgvg83eg7esf/AABXFs-yGaHX-E\_JPcvtrIbPa?dl=0

"Just as electricity has transformed one industrial sector after another there is so much to be done.”

# EXISTING COMMUNICATION

Here is the existing communication re: logo of our two companies GDPR SPRL and dPO SPRL :

https://www.dropbox.com/sh/d60t55shyn1hf00/AAC2naOdEgAx0ykkqju4Fmooa?dl=0

https://www.dropbox.com/sh/n0w56eixb3qm3ep/AAA8ahUEcch\_o7lkoltAaPdfa?dl=0 et DPO : https://www.dropbox.com/sh/m5u8f02csn33y6p/AADhtx9YeLtustmX3TZxuQL-a?dl=0

OR :

https://www.dropbox.com/sh/joggcu1hiq4yxuv/AAARdXMO3wVlMcDVN2KQf2pVa?dl=0

AND :

https://governances.sharepoint.com/sites/all/\_layouts/15/guestaccess.aspx?guestaccesstoken=I7aavr751BLSV6JgbzL3Vp9n%2BRbpMvck0rpJ%2FlTlPNU%3D&folderid=2\_1e69a80f18f794c70b85a7525d308e6bd&rev=1&e=5a599ae033424486a8185b88bc5005b8

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